MTB + E-MOTO CREATOR · THE 843

NOBRAKES_843

Street lines, homemade tracks, e-moto sends, and every crash along the way. Shorts and long-form, posted almost every day.

MEDIA KIT

November 2026
youtube.com/@NoBrakes_843

5,970	733K	252K	75.5K	83.6K
subscribers	views, last 90 days	views, last 28 days	monthly unique viewers	views, top Short

YouTube Studio analytics, Aug 3 to Oct 31, 2026. Live subscriber count at nobrakes843.com.

92%
Discovery engine
Of watch time is from non-subscribers; 48% of the monthly audience is brand new. Your product reaches new buyers.

49%
Buying power
Of viewers are 25 to 54, the people who pay for bikes, e-motos, parts, and gear.

~Daily
Consistent and local
Near-daily uploads and one of the best-known riding creators in the 843.

Audience age

13–17	40.2%
18–24	8.8%
25–34	18.5%
35–44	18.9%
45–54	11.5%
55+	2.2%

82% male · 18% female · 65% watch on mobile

Top countries

US	65.3%
UK	6.8%
Australia	5.5%
Canada	4.2%
Germany	1.5%

Viewers also watch seak, Turnt Trin, and other Sur-Ron / e-moto creators.

Top Shorts, last 90 days

Golfer cart ran over bikes?!	83.6K
Every crash I have so far	35.2K
Ts so corny but I need it	22.3K
Larping	21.1K
Biggest (with @MRSULY-ee)	19.3K

Rig and past collaborations

Rides: Salsa Timberjack MTB, E Ride Pro 2.0 e-moto. **Gear:** Specialized and O'Neal helmets, GoPro HERO13 Black, iPhone 17, Deity, Shimano, SRAM, Warp 9, SE Bikes.

Collabs: Precision E-Moto (shift lock feature); Splat-Moto × Red Ibis merch T-shirt promotion.

Short mention
STARTING AT
$75
Product featured in a regular Short, pinned comment link.

Dedicated Short
STARTING AT
$150
A full Short built around your product. 3-pack $400.

Long-form
STARTING AT
$250
60 to 90 second integration. Dedicated review $500.

Gear for content: products $300+ retail can be traded for a feature. **Add-ons:** promo codes, usage rights. **Every deal:** you review before posting, paid promotion disclosed, results reported at 7 and 30 days.

PARTNERSHIPS
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